		Finance/Accounting Productivity Solution
Political Campaign Accounting		▪ **Comply with Reporting Laws** ▪ **Increase Campaign Contributions** ▪ **Avoid Public Relations Problems**

Problem Description

A candidate for a countywide office required a method to account for campaign contributions and expenditures in accordance with state laws and to track volunteers and contributors.

AIM Solution

AIM reviewed state statutes, campaign finance laws, and interviewed campaign staff in order to design a custom database and accounting package that allowed contribution, expense, and other campaign data to be entered by volunteers with little or no knowledge of campaign finance laws. The process was automated to produce multiple accounting reports as required for filing with the state election commission. The system also served as a central data warehouse for all campaign related activity.

Benefits

An easily accessible database of volunteers and contributors was created for current and future campaign use. Fund raising was improved. Potentially damaging press was avoided by providing accurate and timely reporting of campaign activities in accordance with state laws.

Why choose AIM?

Choose AIM to guarantee a quality project managed by a hands-on project manager, engineer, MBA, with Six Sigma quality credentials and decades of experience not only designing and implementing productivity and management solutions, but using them as a "real-world" professional manager.

Choose AIM to ensure your project does not go over budget. AIM can offer fixed or ROI-based pricing. Over many years and dozens of projects, AIM has never exceeded a fixed priced budget – and never will.

Choose AIM to reduce delays and missed deadlines. AIM eliminates needless layers of management and communication obstacles inherent to traditional project teams.

Choose AIM because you want a partner with both a winning attitude and record that brings a competitive advantage to your team.

How can I learn more?

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